

# ruma online conference

## 18TH NOVEMBER 2021, 10AM TO 4PM

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### Speaker Biographies



#### Catherine McLaughlin - RUMA Chair

Catherine (Cat) McLaughlin is Chair of RUMA, as well as Chief Adviser (Animal Health and Welfare) with the NFU. In addition to her roles within RUMA, she is also a director of AMTRA (Animal Medicines Training Regulatory Authority). Her previous roles have included Scottish extension officer of the Milk Development Council and market information manager of Quality Meat Scotland(QMS)/Meat and Livestock Commission (Scotland). A graduate of the University of Aberdeen (Agriculture, with Honours in Animal Science) she also holds a PG Diploma in Farm Business Organisational Management from Scottish Agricultural College (SAC) (Aberdeen).



#### Chris Lloyd – Secretary General RUMA

Chris has been immersed in the livestock sector throughout his career and has practical experience from being a farmer in his own right in that time. He spent 16 years working for the National Sheep Association and during that time was awarded a Nuffield Scholarship to study the developing technologies in the sheep industries of South Africa, Australia and New Zealand. He joined the Beef and Lamb levy board (EBLEX which became AHDB) in 2003, and established the Better Returns Programme (BRP) as an engaging approach to delivering farmer focused technical messages. In 2017 he was awarded the prestigious George Hedley award by the NSA for his contribution to the sheep industry. When he left AHDB in 2017 he was the Director of Knowledge Exchange across all of the levy sectors. He then took up post as the RUMA Secretary General, a role which gives a unique insight to the responsible use of medicines across the UK livestock sectors. RUMA lead the Targets Task Force (TTF) which established antibiotic use targets for each of the livestock sectors in 2017. The second round of TTF targets announced in November 2020 will run until 2024.



#### Grace Webster – Chair of the PHWC AMU Sub-Group

Grace Webster is a veterinary practitioner based in Aberdeenshire in Scotland with over 30 years of experience in the pig industry. She is a past president of the Pig Veterinary Society and the Scottish Branch of the BVA and is the current chair of the PHWC AMU subgroup. She is a lecturer in Pig medicine and husbandry at the University of Glasgow and chairs the Scottish Pig Health Group which aims to improve the health and welfare of the Scottish pig herd to drive profitable, sustainable pig production.

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#### Mark Jelley - Chair Cattle antibiotic Guardian Group

Mark Jelley is a beef and arable farmer from Northamptonshire, managing a 90 cow suckler beef herd and associated finishing unit. He has been involved with on-farm knowledge exchange and communication of best practice through various organisations for the last 10 years and he also sits as an appointee on the NFU Livestock Board. Mark joined RUMA as a representative of the beef sector as part of the Targets Task Force 2 in 2019, stepping up to chair the cattle group through to publication of the targets in 2020. He is now Chair of the Cattle Antibiotics Guardian Group, tasked with tracking the progress of the cattle sectors towards the 2nd round of targets and identifying opportunities to improve vet/farmer engagement and understanding.



#### Fiona Lovatt BVSc PhD DSHP FHEA DipECSRHM FRCVS

Fiona is the clinical lead for the RCVS Knowledge-led initiative, Farm Vet Champions as well as the sheep veterinary member of RUMA Target Task Force. She is a European Recognised Specialist in Sheep Health and Production, a clinical associate professor at the University of Nottingham and a past president of the Sheep Veterinary Society. Fiona runs the sheep veterinary consultancy business, Flock Health Ltd which works collaboratively with veterinary surgeons, farmers, processors, retailers and pharmaceutical companies in both UK and abroad. She is particularly passionate about getting pro-active veterinary involvement on UK sheep farms, particularly enthusing both vets and sheep farmers to interact better through proactive individual flock health planning and Flock Health Clubs.



#### Gwyn Jones – Chair RUMA Companion Animal & Equine

Gwyn is a farmer and the former chair of The Responsible use of Medicines in Agriculture Alliance (RUMA) which he led from 2013-2020. He has also chaired EPRUMA in Brussels and has served on a number of sector groups and organisations. Gwyn also manages special projects with RUMA Agriculture, which has included the development of the latest set of responsible antibiotic use targets by the Targets Task Force. He was born into a hill farming family in Snowdonia, North Wales and trained as an engineer before returning to agriculture, running the beef and sheep units at Moulton College before moving to West Sussex where he operated a 350-cow dairy herd for over 30 years. Gwyn has served as vice president of the NFU, chair of the COPA-Cogeca Animal Health and Welfare Working Group, chair of AHDB Dairy and is a member of the Farm Animal Welfare Council (FAWC). He sits on Defra's Animal Health and Welfare Board for England and is vice chair of the UK's new Ruminant Health & Welfare organisation. Gwyn is also a member of The University of Surrey School of Veterinary Medicine External Liaison and Advisory Committee.

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#### Steve Howard - Secretary General RUMA Companion Animal & Equine

As well as working with RUMA CA&E, Steve is also the Head of Clinical Services at PDSA, one of the UK's biggest animal charities, where he has worked for over 20 years. He is an experienced Head with a demonstrated history of working strategically in the veterinary industry. Steve graduated from Glasgow Veterinary School in 1994 and has been in his current role at PDSA for over 10 years. As Head of Clinical Services he has particular responsibilities for clinical governance and clinical quality at the charity, which includes a keen interest in the responsible use of antibiotics across the charity's UK-wide veterinary network. Steve is highly-skilled in veterinary medicine, veterinary business development, clinical governance, client education and customer services. He has a Diploma in Management Studies focused on Business Administration, Management and Operations from The University of Wolverhampton.



#### Dr Daniella Dos Santos BSc BVetMed FRCVS

Daniella is a small animal and exotic pet veterinary surgeon who graduated from the Royal Veterinary College in 2012, having previously been awarded a BSc Molecular Genetics from Kings College in London. She is a past President of the British Veterinary Association (2019-2020), having previously chaired their Ethics and Welfare Committee. She became a Fellow of the Royal College of Veterinary Surgeons in 2021.



#### James Russell - Senior Vice President of the British Veterinary Association

James is the Senior Vice President of the British Veterinary Association and a board member of the Animal Health and Welfare Board for England. He graduated from Royal Veterinary College in 2002 and has worked clinically in mixed practice in the Midlands, becoming a farm director of Derbyshire Veterinary Services in 2011. He has experience in infectious disease control as a TBAS advisor and member of the technical board and has worked with RUMA as an observer for two years.

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#### Kitty Healey - Head of Antimicrobial Resistance, Policy & Surveillance, VMD

Kitty is a vet whose background spans veterinary practice, epidemiology, and government policy and regulation. Her work focuses on reducing the unnecessary use of antibiotics in animals and embedding a culture of cooperation, transparency and responsible antibiotic use in the UK and internationally. Having risen to the challenges set by the UK's AMR strategy 2013-2018 and the recommendations of the 2016 O'Neill Review on AMR, Kitty's team is an integral part of the UK cross-government 'one health' approach to tackling AMR, delivering the UK's ambitions in the UK 5 Year National AMR Action Plan 2019-2024 and 20 Year Vision."



#### Dawn Howard - Chief Executive of NOAH

Dawn is the Chief Executive of NOAH, the Deputy Chair of RUMA Agriculture and plays a key role in RUMA Companion Animal & Equine. Dawn qualified as a botanist at the University of Nottingham and went on to work in UK Government in animal health and welfare policy, pesticides policy and enforcement, having originally joined as a field-based plant health inspector. Dawn moved to Brussels in 2009, where she represented UK agriculture in the British Agriculture Bureau office of the National Farmers Union. There her responsibilities included animal health, animal welfare and trade. She later headed up the European body for farm animal breeders, EFFAB. Dawn joined NOAH in 2014 and has successfully steered the organisation through EU Exit uncertainty and challenges, providing a robust defence for the animal health sector which has helped to increase both the profile and membership of the Association. She is a passionate advocate for high standards of both animal health and welfare and the benefits trade associations bring to represent industry and influence policy. Dawn also strongly supports evidence based proportionate regulation and the advantages new scientific developments can deliver for society. This will continue to be an important theme as the UK transitions to become a bigger player on the global stage.

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#### Christine Middlemiss - Chief Veterinary Officer, UK

Christine Middlemiss is the UK's Chief Veterinary Officer. She was appointed on 1 March 2018 having been working as the CVO in New South Wales, Australia since July 2016 where she led major improvements to biosecurity across many farming sectors. This work included implementation of new outcome focused, risk based biosecurity legislation; online animal certification processes; improving evidence and risk based disease control approaches. Prior to moving to Australia, Christine led Defra's Animal Traceability and Public Health policy team, and also previously surveillance including detection and response to new and emerging diseases such as Schmallenberg and Porcine Epidemic Diarrhoea. She is an experienced veterinarian. Before joining the UK government services in 2008, Christine worked in private practice with specific interest in research, meat processing and livestock genetics for a number of years in Scotland and the north of England prior to joining the Animal Health Agency (now part of Animal and Plant Health Agency) as a Divisional Veterinary Manager in Scotland.

Christine comes from a farming family in the Borders of Scotland, with a background in beef cattle and sheep.

In August 2019, Christine was appointed the role of Visiting Professor of Practice at Harper Adams University.



#### Professor Dame Sally Davies - UK Special Envoy on AMR

Dame Sally Davies was appointed as the UK Government's Special Envoy on AMR in 2019. She is also the 40th Master of Trinity College, Cambridge University. Dame Sally was the Chief Medical Officer for England and Senior Medical Advisor to the UK Government from 2011-2019. She is a leading figure in global health, having served as a member of the World Health Organisation (WHO) Executive Board 2014-2016, and as co-convenor of the United Nations Inter-Agency Co-ordination Group (IACG) on Antimicrobial Resistance (AMR), reporting in 2019. In November 2020, Dame Sally was announced as a member of the new UN Global Leaders Group on AMR, serving alongside Heads of State, Ministers and prominent figures from around the world to advocate for action on AMR.

In the 2020 New Year Honours, Dame Sally became the second woman (and the first outside the Royal family) to be appointed Dame Grand Cross of the Order of the Bath (GCB) for services to public health and research, having received her DBE in 2009.

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#### Dr Jeffrey Scott Weese - DVM DVSc DipACVIM FCAHS

College Dr Weese is a veterinary internist and a Diplomate of the American College of Veterinary Internal Medicine. He is a Professor at the Ontario Veterinary College, University of Guelph, Director of the University of Guelph Centre for Public Health and Zoonoses, and Chief of Infection Control at the Ontario Veterinary College Health Sciences Centre. He is also a member of the Tripartite Global Leaders Group on AMR and runs the infectious disease website 'Worms And Germs Blog' ([www.wormsandgermsblog.com](http://www.wormsandgermsblog.com)).



#### Carel du Marchie Sarvaas - Executive Director of Health for Animals

Health for Animals represents the top 10 global animal health companies developing and manufacturing veterinary pharmaceuticals, vaccines, parasiticides, diagnostics, digital products, etc. Its corporate members are Boehringer Ingelheim, Ceva, Elanco, IDEXX, Merck/MSD, Phibro, Vétoquinol, Virbac, Zenoaq and Zoetis. It also represents the interests of 29 national animal health associations – in total 85% of the global animal health sector. The animal health industry provides value to society by protecting animals, and as a consequence, humans from diseases. These products keep pets and food-producing animals healthy. The public health benefits we bring include safer and more secure food supplies, more efficient production for increased food supply, improved sustainability, and prevention of the transmission of zoonotic Carel joined Health for Animals in 2014 after holding the position of Director at EuropaBio, the Biotechnology Association. Prior to EuropaBio, Carel worked at international consultancies and think tanks in Brussels and Washington DC, advising clients active in the food, agriculture, chemicals, nanotech and biotech sectors. He is Dutch national, married, has four children and holds degrees from the University of Leiden and the Johns Hopkins University.

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#### Stuart Roberts – NFU Deputy President

Stuart farms 120 hectares in Hertfordshire in partnership with his wife. A third generation arable and livestock farmer at Hammonds End Farm, Harpenden, Stuart has also worked for Defra and the Food Standards Agency and held senior management roles within the meat supply chain. The farm incorporates around 100 hectares of combinable crops supplying grain to more than 50 artisan mills and bakers throughout the UK. The remaining land is predominately permanent pasture and a small amount of woodland. The farm includes a small pedigree Hereford herd and a flock of Lleyn Sheep. The business also includes a flock of laying hens. Stuart was elected to the post of NFU Deputy President in February 2020 after serving two years as Vice President. He previously chaired the NFU Hertfordshire branch and served on both the East Anglian livestock and combinable crops board. Stuart has also previously served on the boards of Red Tractor and the Agriculture and Horticulture Development Board. Stuart has a daughter and three sons and enjoys cycling and running (slowly).



#### Tim Smith - Chairman Cranswick plc

Tim is the Chairman of Cranswick plc. For over three decades Tim had leading roles as CEO with manufacturers in the food sector including Northern Foods, Sara Lee, Express Dairies and latterly Arla Foods where he was plc CEO. In 2008 Tim became Chief Executive of the Food Standards Agency (FSA). From 2012 until 2017, Tim was Group Quality Director at Tesco. He then acted as a senior adviser to retailers and manufacturers until joining Cranswick. He has served as a Non-Executive Director at Cranswick plc for three years and since May 2019 has been a Non-Executive Director at Pret A Manager. He sits on the Boards of the University of Leeds, Farm Africa and other charities. Recently he has been the Chairman of the Government's Trade and Agriculture Commission. Outside work Tim has three grown up children and four grandchildren.

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#### Sarah Bradbury – Tesco Quality Director

Sarah is currently the Group Quality Director for Tesco, driving the Affordable, Sustainable and Healthy food for all agenda. Managing Product Safety, Agriculture, Regulatory Compliance, Product Development and Sustainability for the Tesco Group. She joined Tesco in March 2004 from Aldi. Between September 2005 and July 2009, she was a Category Director across various commercial food areas. In January 2010, post maternity, Sarah held various Food Marketing Director roles, leading own Brand development and Packaging design for UK food. Returning to Commercial food in 2013 as Category Director of Emerging Markets, which included the development of Food to go, and the Fresh World Foods offer, launching Food to Order, Turkey pre-order and Local food sourcing. In 2016, she moved across to be the Food Technical Director, prior to current role.



#### Ian Wright – Chief Executive, Food and Drink Federation

Ian Wright leads the FDF - the representative voice for companies and trade associations across food and drink. Before joining FDF in March 2015 he spent 14 years with Diageo plc - the world's largest drinks business. There he was the member of the executive committee responsible for the company's reputation as it became one of the world's most trusted and respected companies. Earlier, he worked for Boots The Chemist and Mars Confectionery and had spells in consultancy and politics. He chairs the Food & Drink Sector Council - the Government's industry advisory body. He also chairs the Food & Drink Trade Association Round Table. Ian received a CBE for political and public service in August 2015.



#### Peter Borriello - Trustee for Safe Medicines for Animals through regulatory training (SMart)

Professor Borriello is a microbiology graduate and Fellow of University College London. His career history includes senior appointments with the Medical Research Council, University of Nottingham, Public Health Laboratory Service, Health Protection Agency, Veterinary Laboratories Agency and the Veterinary Medicines Directorate. His basic science research has led to over 300 publications, and he has been chair of many international and national learned societies and committees. He was the first chair of the World Health Organisation Laboratory Twinning Programme, in support of improvements to help compliance with the new International Health Regulations, and was the first Chair of Med-Vet-Net (a consortium of European animal and human health Institutes co-ordinating improved zoonoses research and responses). He was a member of the EU Heads of Medicine Agencies Management Group for more than five years. In 2020 he was made a Companion of the Order of the Bath for services in Global Animal Health and Tackling Anti-Microbial Resistance.

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